

Lulworth litter action update

The green shoots of spring are here and it won't be long until summer is upon us.

As part of a suite of measures which hope to address some of the more anti-social behaviours we saw in Lulworth - and across the county last year - there has been considerable work and collaboration between landowners, agencies and community members to prepare to welcome visitors back to Dorset.

A Lulworth litter collaboration group has been set up by Litter Free Coast and Sea to co-ordinate action between community members and the Lulworth Estate. The group includes Cllr Laura Miller, the Lulworth Litter Scouts Group and community members from local parishes. This leaflet has been produced to provide an update to residents about the work being undertaken by members of this group.

Lulworth Estate

Dorset Council have taken on the Estate's waste collection services from the 1st of April, with new bins arriving ahead of the Easter holidays. There are ninety 1100L bins distributed across the Estate, plus another forty bins that can be deployed in an emergency, e.g. failure in bin collection or a spike in visitors. Two members of staff visit each site in a bin truck able to carry 6 x 1100L bins, replacing any bin two thirds or more full with an empty bin. Full bins are taken to a central point on the Estate for collection by Dorset Council.

If you see overflowing bins please report to the visitor services team on site or visitor.services@lulworth.com

The Estate has employed three extra beach wardens who will work with the already employed beach cleaners starting from 5am, who have an increased presence on the beach and encourage visitors to take their rubbish to the bins located in the car parks. A new visitor welcome role for the Durdle Door car park has been also announced, following a successful bid to the Magnox Coastal Resilience Fund.

During exceptionally busy days the Lulworth Rangers contact local volunteers through an email list to help with beach cleans. **If you would like to join the list of volunteers, please contact Derek - Derek.Billings@lulworth.com**

Seven additional portable toilets, including a disabled unit, have been deployed at the Durdle Door overflow car parks.

Signage has been consolidated and updated to set the tone for responsible behaviour and highlight the location of the toilets and bins, including where the last facilities are before getting to the beach.

The design is based on the globe in hands symbol - demonstrating care and responsibility to look after Lulworth Cove and Durdle Door - and repeats the **Respect Protect Collect** campaign message.



The Estate will be using social media to **reinforce positive behaviour** messaging and share key visitor information throughout the summer:

- General information about visiting the site: geographical limitations, where facilities are located, behaviour expected etc.
- Video content for YouTube, such as footage of the track down to Durdle Door that visitors can see before they arrive to see whether Durdle Door or Lulworth Cove may be most suited to their group.
- Content showing where and when litter is collected, how this amount changes over time, and how waste is removed from site.

The Estate have also launched a petition to highlight issues faced in the summer of 2020, across the UK. **"Protect the UK's coast and countryside from post lockdown damage"**. Find it and sign it on the Petitions Website @ **Petitions.parliament.uk** and search the title.

Follow the Lulworth Estate or Lulworth Rangers Facebook pages to find out what is going on.

Lulworth Litter Scouts: helping to keep our village and beaches beautiful

We are a small group of local volunteers that litter pick as a group or individually. Some members who cannot litter pick assist the group with 'litter alerts' enabling group members or the Lulworth Estate to take action. We work closely with the Lulworth Estate and Litter Free Coast and Sea ensuring the village and the beaches are kept clear and free of litter.



Some of us were a visible presence at Lulworth Cove last year interacting with visitors, the response was extremely positive, and we hope to achieve more of the same this coming summer.

If you are interested in being our eyes on the ground or if you wish to get out in the fresh air and litter pick, please get in touch we would love to hear from you. Our Facebook group is '**Lulworth Litter Scouts**' or you can email **Sue Bedford - sue.cary@hotmail.com** or contact **Cllr Laura Miller - 07814 569563**

Litter Free Coast and Sea

Our campaign was established in 2012 and focuses on the social, economic and environmental benefits of reducing the impacts of marine and beach litter and improving and maintaining bathing water quality along the Dorset coast.

We work in partnership with community groups, landowners and managers, local authorities, and national bodies and charities to promote these aims.



Our supporters want a Litter Free Coast and Sea, act in ways that will help to achieve this and encourage other people to do so.

We are co-ordinating the **Great Dorset Beach Clean** together with partners at as many Dorset beaches as possible over the weekend of the 22nd and 23rd of May 2021. Look out for further announcements on our social media and website, or contact us at **litterfreecoastsea@gmail.com**

Contact us further details of how to be involved with our litter action group in the Lulworth area.