

The latest update from Litter Free Coast and Sea

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Welcome to the Winter Edition of Litter Free Paper!

It's time to send 2018 on its way and make way for a bumper 2019! As ever huge thanks to our brilliant, enthusiastic volunteers and supporters who give so freely of their time and make such a valuable contribution to the cleanliness and health of our beaches across Dorset. Find out more about their work and projects [here](#).

It's going to be an action packed spring with lots going on all along the Dorset coast. If you'd like to add anything for our next e-news, then please [get in touch](#).



Welcome Gwen!

2018 brought us lots of highs, ending with a 'new arrival' for Matilda, who gave birth to a baby daughter- Ingrid, on Christmas eve. Congratulations and good wishes from all us at LFCS!

campaign, including project delivery, co-ordination, finance, stakeholder engagement and project scoping.

[Gwen](#) grew up on Portland and loves the Dorset coast and countryside. She spends a lot of time 'messaging about in boats' and has a degree in Geology from Edinburgh University. After working in London as a geologist, Gwen went on to work for a defence company, but is thrilled to be back working in a field that both interests her and is passionate about.



Grease is the Word

Following the successful launch of our inaugural 'Love Swanage' event, Project Officer Sarah Spurling took our specially commissioned Fats, Oils and Greases (FOG) wobbling board to the local household recycling centre in Swanage, where residents can recycle their used cooking oil.

Oils from cooking can harm the environment and apart from the possibility of blocking your sinks and drains, oil reaches the sea through the drainage system and can be harmful to marine life. Our campaign message focused on mindful disposal of waste cooking oil, in a way that doesn't damage drains or the environment, plus it also helps produce bio-fuel which is much less polluting than fossil fuels.



Residents Love Swanage...Its official!

Residents of the town came along in their droves to our inaugural event on Saturday 3 November, to celebrate Swanage and find out about things they can do to help the local environment.

The event was organised in partnership with Swanage Town Council, hosted at The Swanage School and opened by the Mayor Councillor Mike Bonfield, who welcomed visitors and shared his own stories and environmental tips.

Visitors took part in free bushcraft sessions, heard fantastical 'eco' seaside stories, joined in with wildlife activities and took part in arts and crafts whilst enjoying a cuppa from popular local Cafe The Salt Pig, who provided a brilliant 'pop up' serving lots of incredible edibles.

There were stands galore and interactive displays from local organisations including the Dorset Wildlife Trust, Litter Free Purbeck, Wessex Water, Durlston Country Park, Fore Adventure, Storyteller Martin Maudsley, Fair Trade Swanage and Stepping in 2 Nature.

Throughout the campaign, we will be reaching out to residents and businesses with a series of activities and initiatives highlighting ways that they can make simple changes to help reduce the impact of Fats, Oils and Greases or 'FOG' in the drainage system.

We're looking forward to hosting the event again next year and making it even bigger and better.



The Great Dorset Beach Clean 2019

27th & 28th April 2019

Keep an eye on our beach clean [calendar](#) as more dates and sites are confirmed and added.

Coming Up...

We're busy planning our Clean Seas Weeks events to be held at Durlston Country Park from the 4 -20 April 2019; raising awareness of the issues affecting the bathing water quality locally and how individuals can positively contribute to keeping it healthy for people and wildlife.

The event will create an opportunity for groups and organisations to work together, share knowledge and experiences via a series of walks, talks, art, interactive games, beach cleans, storytelling and by showcasing projects and ways that communities can get involved.

Watch this space for more news and keep an eye out for flyers, and our social media channels.

Jurassic January

This month also sees us attending the [Jurassic Coast Trust](#) "Jurassic January" event for local businesses, at The Tank Museum on 22 Jan, where we'll have

Not just Jam & Jerusalem

We have a couple of exciting meetings coming up with the Dorset [WI](#) (Women's Institute) to explore the potential of working together and co promoting various environmental issues, and supporting their [Plastic Soup](#) campaign. There's also talk of bringing back the good old 'string bag'...perfect for fruit & veg shopping. You heard it here first, so watch this space for updates as the WI knitters get cracking!

Breakfast Bites

And last, but never least, we've been invited to the [Dorchester Chamber of Businesses](#) Plastic Free Breakfast; another brilliant opportunity to pitch our Business Awards scheme, Refill Dorset campaign & volunteer programme and to start conversations about potential sponsorship and enhanced support for LFCS initiatives across the county.

Refill

We're awash with success and proud to support #RefillDorset. It's been key in helping to change people's habits. Every time somebody refills rather than buying a new bottle from a shop or cafe, one fewer bottle runs the risk of ending up as litter or going to landfill.

Single use plastic water bottles are one of the most frequently found items of litter on our beaches here in Dorset, so it's important to take as many out of circulation as possible. We hope that by asking businesses to offer this simple service, and encouraging customers to take it up, it will become the norm to invest in a bottle you love and take it everywhere with you.

Participating businesses told us it makes perfect sense to offer free tap water to their customers, and many are keen to promote something they're doing already. Refill not only saves customers money but, for a cafe, can also cut down rubbish and recycling bills. Most importantly it means they can show that they're a friendly business that cares about their customers and local environment, which is increasingly important in building customer loyalty.

Check out this cool #Refill [Video](#), how to [sign up](#) your business!



We won!

In celebration of the movers and shakers in environmental and facilities management and those implementing these solutions within their organisations; we were absolutely thrilled to be nominated as a finalist and then **WIN** in the **Community Project** category at the **Big Green Awards** on the 20th November.

Our category was sponsored by [Explosive Marketing](#), and although we were unable to be there to receive the award in person, we extend huge thanks to colleagues from [Low Carbon Dorset](#) for collecting the award on our behalf. Commiserations to our superb category finalists: [RNLI](#), [Rareloop](#) & [Wimborne War on Waste](#).



Litter Free Dorset

Winter 2018/2019 Update

Campaigns

'Don't Be A TOS53R'

Updates and progress on Litter Free Dorset by Project Officer Sophie Colley

In November the 'Don't Be A TOS53R' campaign was launched in partnership with Keep Britain Tidy aimed at those who toss their rubbish out of car windows.

LFD (Litter Free Dorset) worked with Dorset Waste Partnership to identify litter hotspots throughout Dorset and implement the campaign. 'Don't be a TOS53R' has been designed to send a hard-hitting message to drivers and their passengers that our roads are not one giant litter bin and that the owner of a vehicle can be fined up to £100 if rubbish is seen being thrown out of a car window. We have used vans, billboards and signs to promote the campaign and spread the message.

The launch went well, and Sophie was interviewed by Wessex FM and BBC Radio Solent along with Frank Roberts from Litter Free Purbeck. Working Group members have supported the campaign in a variety of ways, predominantly through spreading the word on social media as well as displaying campaign artwork on their business premises.

A BIG 'Thank you' to all of you who have supported the campaign so far.

For more information visit: <http://www.litterfreedorset.co.uk/dont-be-a-tos53r/>
 Press link: <https://www.wessexfm.com/news/dorset-news/2741720/dont-be-a-tos53r--litterers-are-told-to-clean-up-their-act>

Litter Travels

Litter Travels is a video competition aimed to highlight the sources of Dorset's plastic

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the county, videos that explore the litter journey and inspire people to 'Be the solution, not the pollution.' 'Litter Travels' can be about any aspect of litter and its journey – as plastic and other rubbish can travel from our roadsides and streets, through drains, down rivers and into our oceans.

A shortlist will be selected by judges, and then the final shortlist will be put to public vote through social media. The prize for the most innovative and creative video will be a Panasonic Camcorder.

For all information on the competition and how to enter go to:

<http://www.litterfreedorset.co.uk/get-involved/video-competition/>



We love to hear stories of how Dorset and East Devon's communities are working to make our coast Litter Free, so go on, big yourself up. Drop us a line and tell us what you're working on. We'd love to shout about what you're doing, and we might even be able to help.

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